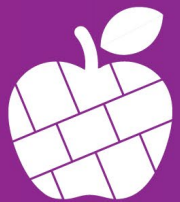


# 20 24

## SPONSORSHIPS FOR HOPE

Supporting our events provides a unique opportunity to join with physicians, organizations, corporations and supporters to have a direct and immediate impact on the lives of cancer patients and their families.



**NEW YORK**  
CANCER FOUNDATION  
*Advocates For Hope*

40 Main St, Westhampton Beach, NY 11978

**Ph:** 1-833-588-6923

**Fax:** 631-569-8519

[nycancerfoundation.org](http://nycancerfoundation.org)



## Dr. Jeffrey Vacirca

### Chair

“Our journey with the New York Cancer Foundation has been nothing short of remarkable. Back in 2014, we had a vision – to create a Foundation that could alleviate some of the financial burdens cancer patients and their families face. Today, the Foundation has touched the lives of tens of thousands of patients and ensured their families have food on their tables, covered non-medical expenses, prevented bankruptcy or foreclosure, and provided the crucial transportation needed for medical appointments. Without the generous contributions of our sponsors, none of this would be possible.”



## Todd O’Connell

### Treasurer

“Our commitment to relieving non-medical expenses for cancer patients reflects a dedication to comprehensive care. Every dollar we steward represents a tangible contribution to ensuring that individuals facing a cancer diagnosis can focus on healing without the weight of financial strain.”



## Mark Santos

### Board Member

“Being part of The New York Cancer Foundation is a privilege that resonates deeply with me. With over 30 years in oncology, I’ve seen the rapid pace of advancements—crucial but costly for improved patient care. The Foundation helps ensure that everyone facing this challenging journey can access these cutting-edge treatments and benefit from progress in cancer care. Our mission goes beyond financial assistance; it’s about restoring hope for those battling cancer.”

Sponsorships of **Hope** | 01

## Our Mission

**Our mission is to help relieve the financial stresses experienced by patients who are under care for a cancer diagnosis.**

### *Who Are We?*

The New York Cancer Foundation is a 501(c)(3) organization which offers financial assistance grants for non-medical expenses and transportation assistance to qualifying patients who are under care for a cancer diagnosis in the Greater Metro Area (within the counties of New York City, as well as Nassau & Suffolk). The foundation assists cancer patients with day to day living expenses such as rent, mortgage, utilities, etc with a \$2,500 grant. We also provide transportation to and from any oncology related appointments. By filling out our simple application and meeting the financial guidelines, we pay the patient’s bills directly to creditors. The Foundation strives to relieve some of the financial burden patients face so they may focus on their treatment and healing. Here at the New York Cancer Foundation we are proud to share that your donation dollars are very impactful- \$.90 of every \$1.00 donated goes straight to helping our grant recipients!

### *How Does Your Support Help?*

Supporting our events provides a unique opportunity to join with physicians, organizations, corporations and supporters to have a direct and immediate impact on the lives of cancer patients and their families.

The New York Cancer Foundation is proud of the collaborative relationships we have established with hospitals, pharmaceutical companies, vendors, corporations, local businesses and organizations all working together to support those affected by cancer. Thank you for considering a partnership!

### CONTACT INFORMATION

#### **Tina Toulon**

*Executive Director*

631-513-3161

ttoulon@nycancer.com

#### **Kiely Hagland**

*Event Manager*

631-574-8355

khagland@nycancer.com

If you would like to sponsor multiple events, or need additional documentation such as letter of requests or event flyers, please contact **Kiely Hagland** or **Tina Toulon**.

# 1st Annual Great Gatsby Affair

Join us for a magical roaring 20's evening at Oheka Castle including games, dancing, open bar, buffet, and more! Come dressed in your best Great Gatsby attire and be prepared for an evening of glamor, fun - and fundraising!

**Thursday, March 21st, 2024**

**Location:** Oheka Castle - 135 W Gate Drive, Huntington, NY 11743

**Time:** 6:00 - 10:00 PM

**Expected attendance:** 175+

**PLEASE EMAIL ALL SPONSORSHIP COMMITMENTS TO**

Tina Toulon  
*Executive Director*  
631-513-3161  
ttoulon@nycancer.com

Kiely Hagland  
*Event Manager*  
631-574-8355  
khagland@nycancer.com

\* We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/ logos are due 3 weeks prior to the event. Customized packages are available.

**CLICK TO REGISTER TODAY**



# 01

## Sponsor Packages:

### Platinum Sponsor: \$5,000

- 10 Tickets to the event
- Included in announcements throughout the evening
- Logo displayed on LCD screens during the event
- Listed on all banners at event
- Listed on our website and all social media platforms

### Gold Sponsor: \$4,000

- 6 Tickets to the event
- Logo displayed on LCD screens during the event
- Listed on all banners at event
- Listed on our website and all social media platforms

### Exhibit Sponsor: \$3,500

- 6 foot exhibitor table
- 2 representatives attending the event
- Listed on all banners at event
- Listed on our website and all social media platforms

### Silver Sponsor: \$2,000

- 4 Tickets to the event
- Listed on all banners at event
- Listed on our website and all social media platforms

### Bronze Sponsor: \$1,000

- 2 Tickets to the event
- Listed on all banners at event
- Listed on our website and all social media platforms

### Individual ticket price- \$150

- Includes open bar, buffet, and \$200 in game play.

# Hockey For Hope: Battle For The Cup

# 02

Come watch the New York Cancer Foundation battle the Sheriff's Office at the Clark Gillies Arena for the ultimate battle for the Cup! This family friendly event will feature raffles, vendor displays, and activities for all ages. All proceeds will benefit the New York Cancer Foundation's mission of assisting cancer patients experiencing financial toxicity and help them with their household bills.

**Saturday, April 27th, 2024**

**Location:** Clark Gillies Arena - 575 Vanderbilt Pkwy, Dix Hills, NY 11746

**Time:** 6:30 PM

**Expected attendance:** 300+

**PLEASE EMAIL ALL SPONSORSHIP COMMITMENTS TO**

**Tina Toulon**  
Executive Director  
631-513-3161  
ttoulon@nycancer.com

**Kiely Hagland**  
Event Manager  
631-574-8355  
khagland@nycancer.com

\* We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/ logos are due 3 weeks prior to the event. Customized packages are available.

**CLICK TO REGISTER TODAY**

Sponsorships of **Hope** | 05

## Sponsor Packages:

### Platinum Sponsor: \$5,000

- 6 tickets to the event
- Listed as co sponsor on our website and all social media platforms
- Listed on all banners during the event
- Listed in the program as a co-sponsor of the event
- Included in all announcements throughout the game

### Gold Sponsor: \$2,500

- 4 tickets to the event
- Listed on our website and all social media platforms
- Listed on all banners during the event
- Listed in the program
- Included in all announcements throughout the game

### Silver Sponsor: \$1,000

- 2 tickets to the event
- Listed on our website and all social media platforms
- Listed on all banners during the event

### Bronze Sponsor: \$500

- Listed on our website and all social media platforms
- Listed on all banners during the event



# 6th Annual Raising Hope Golf Classic at Sebonack

# 03

Please join us for our 6th Annual Raising Hope Golf Classic at a new course this year- the exclusive Sebonack Golf Club in Southampton, NY! Enjoy breathtaking views on this private golf club located right on the Great Peconic Bay! Afterwards, we will be hosting a dinner complete with a silent auction, raffles, and music. Spots are limited - reserve your ticket now!

**Tuesday, May 14th, 2024**

**Location:** Sebonack Golf Club - 405 Sebonac Rd, Southampton, NY 11968

**Registration & Breakfast:** 10:30 AM

**Shotgun start:** 12:00 PM

**Expected attendance:** 72 Players Maximum

**PLEASE EMAIL ALL SPONSORSHIP COMMITMENTS TO**

**Tina Toulon**  
*Executive Director*  
631-513-3161  
ttoulon@nycancer.com

**Kiely Hagland**  
*Event Manager*  
631-574-8355  
khagland@nycancer.com

\* We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/ logos are due 3 weeks prior to the event. Customized packages are available.

**CLICK TO REGISTER TODAY**



# 6th Annual Raising Hope Golf Classic at Sebonack

## Sponsor Packages:

### Exclusive Sponsor: \$25,000

- Includes 2 foursomes
- Dinner tickets for 8 additional guests
- 4 tee signs
- Includes one Keepsake pennant- hole sponsor
- Included in all banners at event
- included in all social media and on our website

### Platinum Sponsor: \$15,000

- Includes 2 foursomes
- Dinner tickets for 4 additional guests
- 4 tee signs
- Included in all banners at event
- included in all social media and on our website

### Gold Sponsor: \$12,000

- Includes one foursome
- Dinner Tickets for 2 additional guests
- 2 tee signs
- Included in all banners at event
- Included in all social media and on our website

### Silver Sponsor: \$10,000

- Includes 2 golfers
- Dinner tickets for 2 additional guests
- 2 tee signs
- Included in all banners at event
- Included in all social media and on our website

### Bronze Sponsor: \$8,500

- Includes 2 Golfers
- Corporate logo displayed at dinner
- 1 tee sign
- Included in all banners at event
- Included in all social media and on our website

### Golf Cart Sponsor:(Limit 2) \$7,500

- Recognition on all golf carts
- 2 dinner tickets
- Included in all banners at event
- ncluded in all social media and on our website

### Lunch Sponsor: \$5,000

- Corporate logo displayed at lunch
- 2 dinner tickets
- 1 tee sign
- Included in all banners at event
- Included in all social media and on our website

### Breakfast Sponsor: \$3,500

- Corporate logo displayed at breakfast
- 1 tee sign
- included in all banners at event
- Included in all social media and on our website

### Putting Green Sponsor: \$2,000

- Company name on practice putting green
- Included in all banners at event
- Included in all social media and on our website

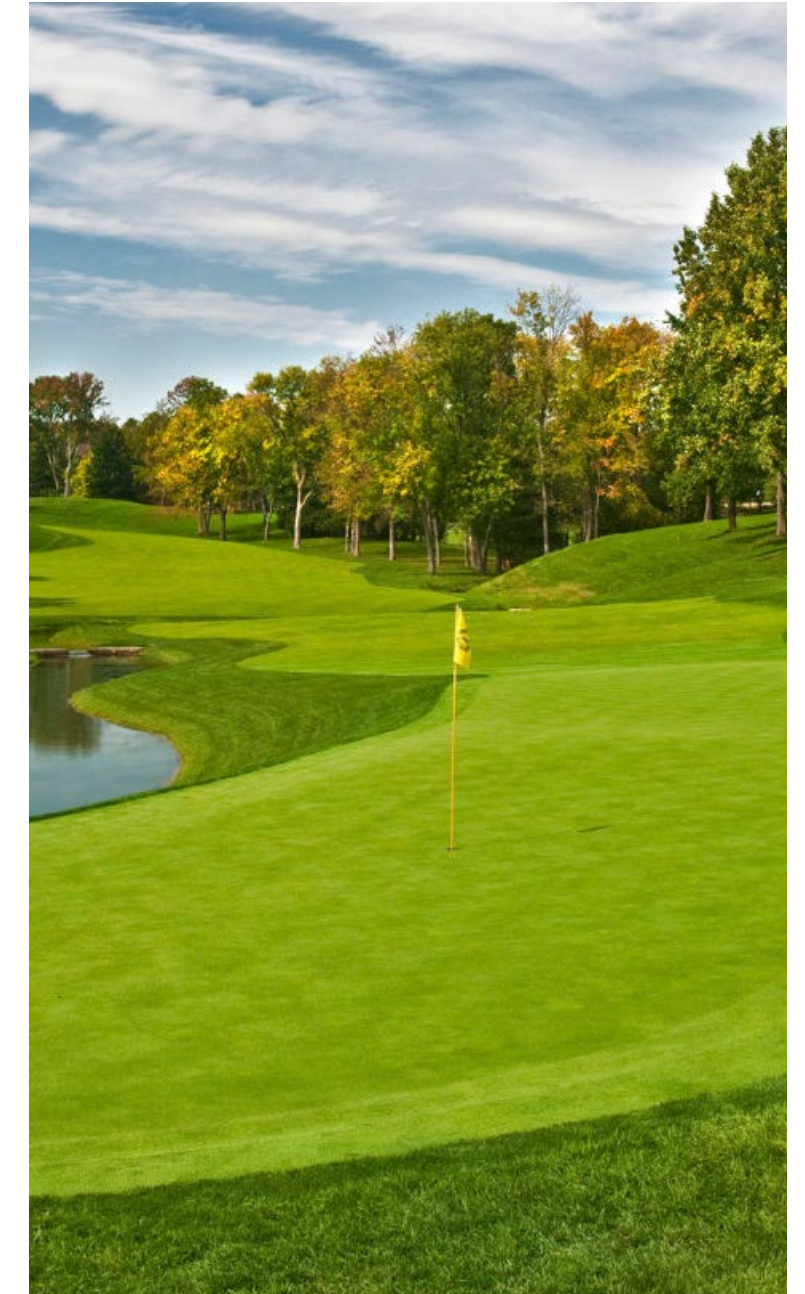
### Keepsake Pennant-Hole Sponsor: \$1,000

- 18 available, (1 at each hole)
- Take the pennant home at the end of the outing as a keepsake

### Tee Sign: \$500

### Individual Golfer: \$1,000

### Dinner Ticket: \$250



# 9th Annual Clinical Education Conference

New York Cancer & Blood Specialists is excited to invite their Physicians, Advanced Practice Providers, and Nursing staff to participate in our 9th Annual Clinical Education Conference. The event will be held from Friday July 12th, to Saturday July 13th. All guests will join us Friday evening for our welcome dinner and reception! Saturday will include all of our academic seminars, meals, exhibitor tables and networking opportunities.

## Friday & Saturday, July 12-13th, 2024

**Location:** Intercontinental New York Barclay - 111 East 48th St, New York, NY 10017

**Expected attendance:** 200+

### PLEASE EMAIL ALL SPONSORSHIP COMMITMENTS TO

**Tina Toulon**  
*Executive Director*  
631-513-3161  
ttoulon@nycancer.com

**Kiely Hagland**  
*Event Manager*  
631-574-8355  
khagland@nycancer.com

\* We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/logos are due 3 weeks prior to the event. Customized packages are available.

# 04



# 9th Annual Clinical Education Conference

Sponsor Packages:

## Platinum Sponsor: \$75,000

**\*AVAILABLE TO TWO PHARMACEUTICAL COMPANIES ONLY**

- Opportunity to Co-Host Clinical Education Conference
- Personal interaction throughout conference activities with Clinical Staff
- Opportunity for the company to host one on-site 40-minute academic seminar/networking discussion
- Opportunity to host an on-site Advisory Board composed of at least 6 Hematology/Oncology Physicians, the Board will provide information and feedback, a virtual option will be available
- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of two representatives)
- Brand prominently displayed in conference agenda
- Banner with a brand logo for display in a prominent location

## Gold Sponsor: \$60,000

- Opportunity for the company to host one in-person 40-minute academic seminar/ networking discussion
- Opportunity to host an on-site Advisory Board composed of Advanced Clinical Staff and Pharmacy, the Board will provide information and feedback, a virtual option will be available
- Personal interaction throughout the conference with Clinical Staff
- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of one representative)
- Brand prominently displayed in conference agenda
- Banner with a brand logo for display in a prominent location

# 04





# 9th Annual Clinical Education Conference

## Sponsor Packages:

### Silver Sponsor: \$45,000

- Opportunity to host an on-site Advisory Board composed of Advanced Clinical Staff and Pharmacy, the Board will provide information and feedback, a virtual option will be available
- Personal interaction throughout the conference with Clinical Staff
- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of one representative)
- Brand prominently displayed in conference agenda
- Banner with a brand logo for display in a prominent location

### Bronze Sponsor: \$30,000

- Opportunity for the company to host one in-person 40-minute academic seminar/ networking discussion
- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of one representative)
- Personal interaction throughout conference activities with Clinical Staff
- Brand prominently displayed in conference agenda
- Banner with a brand logo for display in a prominent location

### Exhibitor Sponsor: \$15,000

- Exhibitor table to display educational/branding materials in a prime location within the conference center (limit of one representative)
- Personal interaction throughout conference activities with Clinical Staff
- Brand prominently displayed in conference agenda

### Dinner Sponsor: \$12,000

- Dinner Sponsor (limit of two representatives) at evening reception/dinner
- Brand displayed in conference agenda
- Personal interaction throughout conference activities with Clinical Staff

### Lunch Sponsor: \$10,000

- Lunch Sponsor (limit of two representatives)
- Brand displayed in conference agenda
- Personal interaction throughout conference activities with Clinical Staff

### Breakfast Sponsor: \$7,500

- Breakfast Sponsor (limit of one representative)
- Brand displayed in conference agenda
- Personal interaction throughout conference activities with Clinical Staff

### Snack Sponsor: \$5,000

- Snack Sponsor (limit of one representative)
- Brand displayed in conference agenda
- Personal interaction throughout conference activities with Clinical Staff

### Additional Badges- \$5,000 each



# 11th Annual Patient Celebration Day

New York Cancer & Blood Specialists, in partnership with the New York Cancer Foundation, is pleased to announce the return of one of our most special events the 11th Annual Patient CELEBRATION Day! We expect over 1,600 people to attend this family friendly day! The event will be supported, so no burden will be placed on patients and caregivers.

**Saturday, September 28th, 2024**

**Location:** Bald Hill Amphitheater - 1 Ski Run Lane, Farmingville, NY 11738

**Time:** 12:00 - 4:00 PM

**Expected attendance:** 1500+

**PLEASE EMAIL ALL SPONSORSHIP COMMITMENTS TO**

**Tina Toulon**  
*Executive Director*  
631-513-3161  
ttoulon@nycancer.com

**Kiely Hagland**  
*Event Manager*  
631-574-8355  
khagland@nycancer.com

\* We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/logos are due 3 weeks prior to the event. Customized packages are available.

# 05





# 05

## 11th Annual Patient Celebration Day

### Sponsor Packages:

#### Platinum Sponsor: \$10,000

- 6 Foot Exhibitor table
- 4 Representatives attending the event
- Personal interaction throughout the event with Patients and Providers
- Banner with brand logo for display at event
- Featured as Platinum Sponsor on New York Cancer Foundation website

#### Gold Sponsor: \$7,500

- 6 Foot Exhibitor table
- 2 Representatives attending the event
- Personal interaction throughout the event with Patients and Providers
- Banner with brand logo for display at event

#### Silver Sponsor: \$5,000

- 6 Foot Exhibitor table
- 1 Representative attending the event
- Personal interaction throughout the event with Patients and Providers
- Banner with brand logo for display at event

#### Bronze Sponsor: \$3,500

- 6 foot Exhibitor Table
- 1 Representative attending the event
- Personal interaction throughout the event with Patients and Providers
- Listed on our website and all social media platforms



# 4th Annual Raising Hope Gala

# 06

The New York Cancer Foundation is pleased to announce the return of one of our most special events — the 4th Annual Raising Hope Gala! This year's gala will bring together a remarkable group of individuals, including our Senior Administrative staff, Physicians, supportive vendors, our esteemed Honoree and their guests, selected grant recipients, as well as our incredible group of supporters and contributors. It will be a night of elegance, amazing speakers and, as always, fabulous music and food!

**Friday, October 18th, 2024**

**Location:** Ziegfeld Ballroom - 141 W 54th St, New York, NY 10019

**Time:** 6:00-11:00 PM

**Expected attendance:** 450+

**PLEASE EMAIL ALL SPONSORSHIP COMMITMENTS TO**

**Tina Toulon**  
Executive Director  
631-513-3161  
ttoulon@nycancer.com

**Kiely Hagland**  
Event Manager  
631-574-8355  
khagland@nycancer.com

\* We would appreciate event sponsorship commitments no later than 4 weeks prior to the event. Artwork/logos are due 3 weeks prior to the event. Customized packages are available.



# 4th Annual Raising Hope Gala

# 06

## Sponsor Packages:

### Platinum Sponsor: \$50,000

- Includes two (2) tables of 10 guests each
- Corporate logo prominently displayed in the program
- Signage displayed at the event
- Corporate logo displayed on LCD screens
- Corporate logo featured on NY Cancer Foundation website

### Gold Sponsor: \$30,000

- Includes one table of 10 guests
- Listed as sponsor in program
- Signage displayed at the event
- Corporate logo displayed on LCD screens
- Corporate logo featured on NY Cancer Foundation website

### Silver Sponsor: \$20,000

- Includes one table of 10 guests
- Listed as sponsor in program
- Signage displayed at the event
- Corporate logo displayed on LCD screens

### Bronze Sponsor: \$15,000

- Includes 6 guest tickets
- Listed as sponsor in program
- Signage displayed at the event
- Corporate logo displayed on LCD screens

### Hope Grows Sponsor: \$10,000

- Includes 2 guest tickets
- Listed as sponsor in program
- Signage displayed at the event
- Corporate logo displayed on LCD screens

### Rose Sponsor: \$7,500

- Includes 2 guest tickets
- Listed as sponsor in program
- Signage displayed at the event

### Individual Ticket Price : \$750

### After October 1st, Ticket Price: \$950

Sponsorships of Hope | 25





**NEW YORK**  
CANCER FOUNDATION

*Advocates For Hope*